

## Supreme Court Allows Cognizant to Use Hexagonal Logo

In *Cognizant Technology Solutions India Pvt. Ltd. v. Atyati Technologies Pvt. Ltd.* (SLP (Civil) No. 25582 of 2025), the Supreme Court set aside the Bombay High Court's order that had restrained Cognizant from using a hexagonal logo, allowing the company to continue its use pending final adjudication of the temporary injunction application.

Atyati Technologies had claimed prior use of a similar hexagonal logo and alleged that Cognizant's new branding was deceptively similar.

The Bombay High Court initially granted Atyati an ad-interim injunction restraining Cognizant from using its logo. However, upon Cognizant's appearance, the order was vacated after the Court found that Atyati had suppressed material facts and misstated the date of its knowledge of Cognizant's logo adoption. The Division Bench of the Bombay High Court later reinstated the injunction against Cognizant, which has now been overturned by the Supreme Court.

The Court observed that the Division Bench erred in interfering with the Single Judge's earlier findings at the interim stage. The Bench further



directed the High Court to decide the interim application within six months, emphasizing the need for expeditious resolution in cases involving ongoing commercial use.

The decision serves as a significant reminder that thorough due diligence should precede the adoption of any trademark or logo to prevent potential disputes and avoid business interruptions.

